INFORMATION IN SUPPORT OF MAKE WILMSLOW MATTER'S OBJECTION TO S T LOUNGE'S LICENCE APPLICATION FEBRUARY 2013

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RELEVANT TO THE LOCALITY/DAYTIME PHOTO POOR MANAGEMENT PREMISES PHOTOS ,BROKEN WINDOW, DEBRIS BALCONY STAG NIGHT PROMOTIONS/OPENING HOURS ARCANGEL CODE OF CONDUCT STAG NIGHT BOOKING FORM ESCORTS CONDITION 10/FACE BOOK/START OF THE NIGHT

CHECKLIST

# IS THIS "RELEVANT TO THE LOCALITY"

3.8 Character of relevant locality and uses of premises in the vicinity

When considering whether it would be appropriate to grant the licence the Council will take into consideration factors such as:

the uses to which premises in the vicinity are put, for example whether they are commercial, industrial or residential; the users of premises in the area;

Whilst each application will be determined on its own individual merits, the grant of a licence will generally be considered inappropriate where the characteristics of the locality include the following sensitive uses:

(a) an area predominantly comprising residential accommodation;

(b) parks and children's play areas;

(c) schools and youth centres;

- (d) places of worship; and
- (e) community facilities.



ST Lounge - Venue - Wilmslows premier Lap Dancing Club



GROUP BOOKINGS

PROMO GIRLS

PRIVATE HIRE

GALLERY

FACEBOOK PAGE

ST 1 HANLEY

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# DRINKS AT 0.99p!

www.stlounge.com/vouchers.php

1/1

Poor management

Management should be aware of the information on their website.

Management should have an effective clean threshold policy. The frontage has a range of debris, cigarette ends and packets. Neighbouring shops complain of having to clean vomit from the vicinity and the upstairs window has been broken for months.





#### ST Lounge - Wilmslows premier Lap Dancing Club



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## ST Lounge - WILMSLOWS PREMIER LAP DANCING CLUB

Established in 2009 and located in the heart of Wilmslow, ST Lounge is dedicated to bringing you the finest late night entertainment in the most luxurious atmosphere, surrounded by some of the UK's most beautiful ladies.

ST Lounge is fully air conditioned for your comfort and features two main rooms, along with two private dance rooms an extra luxurious VIP lounge and **even an outdoor** () covered balcony where you can relax and soak up the night atmosphere.

#### Dress code is smart/smart casual.



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#### St Lounge Private Hire



Contact Us

Wilmslow SK9 1DR

CONTACT US номе FIND US

# Free Entry For Stag And Group Parties Click Here

when pre-booked online or by phone

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### ST LOUNGE PRIVATE HIRE

Why travel to the club, when we can bring the party to you?

We can cater for oustide events, taking care of everything for you by suppyling the marquee, bar, sound system, DJ, a We will also organise all the licences required too (subject to conditions).

#### 

For more information contact us on the numbers above or send us an email by clicking here.

# **STAG NIGHT PROMOTIONS!**

www.stlounge.com/private.php

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# **PRIVATE HIRE-**

# **CLUB IS AVAILABLE WHEN CLOSED TO THE PUBLIC!**

# So what are the hours of business?



OPENING TIMES	ST LOUNGE - OPENING TIMES
VENUE	Monday (Closed)
RECRUITMENT	Tuesday 9:30pm - 3:30am
VOUCHERS	Wednesday 9:30pm - 3:30am
STAG NIGHTS	
GROUP BOOKINGS	Friday 9:30pm - 4am
PROMO GIRLS	Saturday 9:30pm - 4am
PRIVATE HIRE	
GALLERY	Open Bank Holiday Sundays
FACEBOOK PAGE	Dress code is smart/smart casual.
ST 1 HANLEY	

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# **OPENING HOURS** -

LICENCE SAYS 3.30A.M .-- THEY SAY 4.00 A.M.!

# ARCANGEL CODE OF CONDUCT

who are the premises who are helping us to tackle alcohol-related crime and disorder as a community. The Bollin Fee
 The Slug and Lettuce

3. The ST Lounge

4. The Coach & Four

5. The Boardroom

The Swan Hotel

ý.

7. Revolution

8. Carters Arms

9. Miller & Carter

 Wilmslow Royal British Legion Club

14. The Farmers Arms

12. The Merlin

13. The Kings Arms

ARCANGEL

TACKLING ALCOHOL RELATED CRIP

The ArcAngel code of conduct:

All premises to agree and strictly adhere to last entry times. No premises will undertake any promotions that encourable binge denking in tuurung hoch prace, short period and unimited dentits promotions.

All premises will set and adhere to the following dress code: after 7.00 p.m. - no 'hoodies,' no baseball caps, no trainers and no track suits.

You are entering an ArcAngel Protected Area and will be expected to behave in a responsible manner.  'Non-alcoholic drinks, including drinking water, to be available at all times.

Enjoying a drink is acceptable but drinking to excess and behaving in an anti-social manner will not be tolerated. Premises to comply with noise regulations to protect both staff and customer against oppressive noise levels both inside and outside the premises.

All premises to manage the length, depth and direction of queues ensuring that they are maintained in an orderly fashion at agreed queuing points. If you binge drink or drink heavily you need to understand how alcohol can affect your own behaviour and take responsibility for your personal safety and not put yourself at risk.

PROTECTED TOWN

ARCANGEL

When leaving premises you need to be aware of others in the community - high levels of noise at night and throwing rubbish in neighbourhoods is not acceptable.

All door supervisors to wear an orange high-visibility jacket or waistcoat. Taking your drink outside the premises is not permitted - many people are hurt from glass-related injuries which can be avoided. Urinating in public, whatever the time of day is not acceptable. If you are caught urinating in a public place you may be made to clean it up or pay a fine of up to £100.

This code is there for your protection and to make communities safer. Break it and face the consequences.

Go online and give us your feedback on ArcAngel in your area at www.arcangel.uk.net

LAUNCH EVENT: 1 September 2012

www.arcangel.uk.net

#### ST Lounge Stag Night And Group Booking



OPENING TIMES

RECRUITMENT

VOUCHERS

STAG NIGHTS

GROUP BOOKINGS

PROMO GIRLS

PRIVATE HIRE

# STAG AND GROUP BOOKING FORM

Stag and group exclusive deal (Prebook required)

- FREE ENTRY TO CLUB (Until 12am)
- Get £10 Voucher Towards Your Stage Show
- Q-Jump to other major venues in the town

#### 

- You can leave the club at any time during the night and return later free of charge
- Stag shows can be arranged with the manager on the night in the VIP lounge for added privacy
- Relaxed club atmosphere with discreet security
- All major credit cards accepted

# Arcangel initiative

On September 1st 2012 the ST Lounge entered into a contract with Cheshire Constabulary and partners as part of the Arcangel Initiative. All premises agreed not to promote binge drinking by no longer offering fixed price and unlimited drinks promotions. The St Lounge still advertises "shots for a pound" and drinks for "just" 0.99p". This despite the premises holder assuring Vilma Robson, Senior Licensing Officer, and Cheshire Police in November 2012, that they had no idea that this was on their website and agreeing to remove the information

#### ST Lounge Stag Night And Group Booking

# **STAG NIGHT BOOKING FORM!**

ST Lounge, 16 Grove Street, Wilmslow SK9 1DR Tel:



OPENING TIMES	STAG AND GROUP BOOKING FORM		
VENUE	Stag and group exclusive d	leal (Prebook required)	
RECRUITMENT			
VOUCHERS	<ul> <li>FREE ENTRY TO CLUB (Until 12am)</li> <li>Get <b>£10</b> Voucher Towards Your Stage Show</li> </ul>		
STAG NIGHTS	Q-Jump to other major venues in the town		
GROUP BOOKINGS	<ul> <li>You can leave the club at any time during the night and return later free of charge</li> <li>Stag shows can be arranged with the manager on the night in the VIP lounge for</li> </ul>		
PROMO GIRLS	added privacy	where with discreet security	
Private Hire	All major credit cards		
GALLERY	Leader Name :		
FACEBOOK PAGE	Email :		
ST 1 HANLEY	Telephone :		
	Number in group :		
	Date of visit :		
	Message ;		
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		Send	

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**OPENING TIMES** 

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#### WEB VOUCHER

Print this page and bring it along to the door before 10:30pm on any night, and not only will you get free entry, but you'll be able to buy selected drinks at 0.99 pence.



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#### St Lounge Promotional Girls

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OPENING TIMES	ST Lounge PROMOTIONAL GIRLS	
VENUE	Promo Girls	
Recruitment		
VOUCHERS	<ul> <li>Kiss-a-grams</li> <li>Strip-a-grams</li> </ul>	
stag nights	Topless Bar Staff	
GROUP BOOKINGS	Models     Glamour	
PROMO GIRLS	<ul> <li>Pit Babes</li> <li>Grid Girls</li> </ul>	
Private Hire	<ul> <li>Bike Shows</li> <li>Motor Shows</li> </ul>	
GALLERY	Whatever the event we can supply you with glamourous girls. For more information contact us on the numbers above or send us an email by clicking <u>here.</u>	
FACEBOOK PAGE		

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#### www.stlounge.com/promo.php

Wilmslow

Contact Us

#### ST Loung e Stag Night And Group Booking



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# THE ST LOUNGE FACE BOOK STATES :

"WATCH OUT FOR ONE OF OUR FLYER TEAM WHO WILL BE GIVING OUT FLYERS ON THE STREET NEAR YOU."

In the Public Document there is a "Start of the night checklist". This states," 2 people to go flyering" .The ST lounge state on face book to collect free flyers from reception or "Watch out for one of our flyer team who will be giving out flyers on the street near you....."Clearly the Club is distributing leaflets

The ST Lounge was granted the SEV License, with conditions.

Condition 10.

The Licence Holder or any other person concerned in the conduct or <u>management of the premises shall not seek</u> to obtain custom by means of personal solicitation or <u>touting from the premises, immediately outside the</u> premises or in the vicinity of the premises, nor allow the premises to be used by prostitutes. <u>Solicitation shall be</u> taken to include the distribution of leaflets."

# ST LOUNGE GENTLEMAN'S CLUB & CHAMPAGNE BAR



http://www.facebook.com/groups/